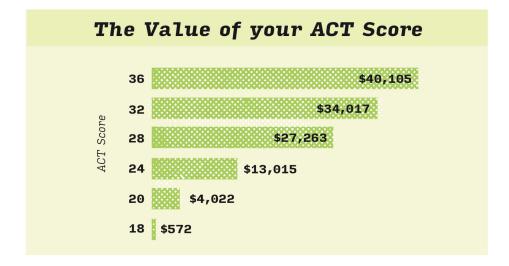
How Much is your ACT Score really worth?

"If you don't max out your ACT score, you're leaving money on the table."



Few students truly understand the true worth of their ACT score. The lingering mindset concerning the ACT remains, "you take it once, you get what you get, and you move on."

Sadly, students aren't getting started early enough, and they are not putting the time and energy forward required to max out an ACT score. Therefore, families are leaving thousands, even tens of thousands, of dollars on the table.

*GPA is equally important as ACT score in determining scholarship allotments

Sources: Scholarship programs in OH and KY: Miami University, Bowling Green, Cleveland State, University of Toledo, Wright State University, Shawnee State University, Northern Kentucky University, University of Louisville, Western Kentucky University, Eastern Kentucky University, Morehead State University, Murray State University, Kentucky Educational Excellence Scholarship.

How Much Can you Save?

The ROI on an ACT score has never been higher! Even a single point increase can equate to thousands of dollars in merit scholarships.

Below, you will see the aggregate results from a case study of 13 different scholarship programs.

Determined along with a student's GPA, here is the average 4-year scholarship value for each ACT score.

ACT Score	4-Year Worth
36	\$40,105.33
35	\$39,772.00
34	\$38,772.00
33	\$37,772.00
32	\$34,017.60
31	\$33,684.27
30	\$32,517.60
29	\$28,429.87
28	\$27,263.20
27	\$23,053.40
26	\$19,909.40
25	\$16,159.73
24	\$13,015.73
23	\$11,450.67
22	\$7,644.00
21	\$5,833.33
20	\$4,022.67
19	\$1,382.67
18	\$572.00
17	\$428.00
16	\$284.00
15	\$144.00